

TERMS AND CONDITIONS & PRIVACY POLICY

craftmagazine.net

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Please take the time to read this document carefully. It explains what data we collect, how and on what grounds we use it, how we protect it, and what rights you have. This Policy applies to all visitors and users of craftmagazine.net and any partner pages or social media profiles where this Policy is referenced (collectively, the "Website").

By visiting our Website, you confirm that you have read and understood this Policy and consent to the practices described herein.

This document covers the following topics:

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1. Who We Are

We are the Non-Governmental Organisation "Craft" ("NGO Craft", "we", "us", "our"), registered and operating in accordance with the laws of Ukraine, including the Law of Ukraine "On Public Associations" No. 4572-VI dated 22 March 2012. We operate Craft Magazine — a bilingual (English and Ukrainian) publication featuring conversations with prominent Ukrainians and friends of Ukraine.

NGO Craft does not sell goods or services and does not engage in commercial activity. All contributions received are voluntary charitable donations directed to support the organisation's statutory activities.

Website: <https://craftmagazine.net>

Email: craftmgzn@gmail.com

2. Scope of This Policy

This Policy covers the Website craftmagazine.net, our social media pages, and any partner pages where this Policy is referenced. It describes how we handle your personal data across all platforms we use to engage with our community and achieve our statutory goals.

3. Use of the Website

The Website is provided for informational and community engagement purposes. You agree to use the Website only for lawful purposes and in a manner consistent with these Terms. You must not:

- use the Website in any way that violates applicable Ukrainian or international law;
- attempt to gain unauthorised access to any part of the Website or its infrastructure;
- transmit any unsolicited or unauthorised advertising or promotional material;
- engage in any conduct that restricts or inhibits anyone's use or enjoyment of the Website.

4. Charitable Donations

4.1 Nature of Contributions

All financial contributions made through the Website or to the bank account of NGO Craft are voluntary charitable donations ("Donations") in support of the organisation's statutory activities, in accordance with the Law of Ukraine "On Charitable Activities and Charitable Organisations" No. 5073-VI dated 5 July 2012.

Donations are not payments for goods or services. By making a Donation, you acknowledge that your contribution is made freely and voluntarily, that you do not expect any goods, services, or benefits in return, and that the Donation supports the lawful statutory activities of NGO Craft.

4.2 Use of Funds

Donations will be used to support and develop the activities of NGO Craft, including:

- creating and distributing cultural and media content;
- supporting creative and educational projects;
- covering organisational and administrative expenses necessary for stable operations;
- developing new cultural initiatives.

By donating to a specific campaign, you consent to the possible redistribution and/or use of funds for other projects of the Organisation, including in the event that the campaign is completed, closed, or no longer active.

4.3 Non-Refundable Policy

In accordance with the legislation of Ukraine, all Donations are final and non-refundable. By completing a Donation, you confirm your acceptance of this policy. NGO Craft does not provide refunds for charitable contributions, except as may be required by applicable law.

4.4 International Donations

Donors from any country are welcome to contribute via the Website or directly to the NGO's bank account. In some cases, foreign bank security systems may decline such transactions. If you experience difficulties, you may support us via Patreon: <https://www.patreon.com/cw/craftmgzn>

5. Personal Data We Collect

We collect only the minimum personal data necessary for our activities. Depending on your interaction with us, we may collect:

- Email address — only if you voluntarily provide it to become a community member or to receive gifts and materials from us.
- Phone number — optionally, only if you choose to provide it for the same purposes.
- Technical data — information your browser automatically sends, including IP address, browser type, operating system, language settings, pages visited, session duration, and device type. This data is collected in aggregated, anonymised form for analytics purposes.

We do not collect personal data without your explicit consent and do not sell or transfer your personal data to third parties for commercial purposes.

6. Children's Privacy

We do not knowingly collect or process personal data of individuals under 16 years of age without prior consent from a parent or guardian. If you are under 16, or a guardian of such a user, please contact us at craftmgzn@gmail.com. We will promptly delete any such data upon request.

7. How We Use Your Data

We process your personal data only in the following cases: (1) you have given your consent, which can be withdrawn at any time; (2) processing is necessary to fulfil obligations under agreements entered into with you; (3) we are legally required to do so; (4) processing is necessary to protect your vital interests or those of another person; (5) processing is necessary to achieve our statutory goals, provided these do not conflict with your rights and interests.

Your data may be used to:

- process charitable donations made through the Website;
- maintain a record of your donation history and community membership;
- communicate with you about our activities, publications, and events, if you have consented;
- send gifts, materials, or other community benefits you have opted into;
- administer the Website and conduct internal analytics, testing, and research;
- measure and understand the effectiveness of our communications;
- comply with our legal and financial obligations;

- ensure the security of our Website.

8. How Long We Store Your Data

We retain your personal data only for as long as necessary for the purposes for which it was collected, or as required by applicable law. If you request deletion of your data, it will be removed from our systems within 30 days of your request.

Data collected via cookies is retained for the period specified in Section 10 below.

9. Do We Share Data with Third Parties

We do not sell your personal data. We may share data only with trusted service providers who act on our behalf and in accordance with our instructions, including:

- analytics providers (Google Analytics, Meta) for aggregated usage analysis;
- payment service providers for processing donations;
- data hosting and technical support providers;
- email communication platforms, if used to send community updates.

All such providers are required to handle your data in compliance with applicable data protection laws and to use it solely for the agreed purposes.

We may also disclose your data where required by law, court order, or to protect the rights and safety of our organisation or others.

For an up-to-date list of third-party providers, please contact us at [insert contact email].

10. Cookies and Tracking Technologies

10.1 What Are Cookies

A cookie is a small file stored in your browser or on your device. Cookies allow websites to recognise your device and remember your preferences or actions. We use both session cookies (deleted when you close your browser) and persistent cookies (stored until their expiry date).

10.2 Types of Cookies We Use

Essential cookies — necessary for the Website to function, such as enabling navigation and donation processing.

Performance cookies — collect anonymised information about how visitors use the Website (e.g. pages visited most often) to help us improve it.

Marketing/tracking cookies — used by Google Analytics and Meta Pixel to measure the effectiveness of our communications and to understand how users interact with our content.

10.3 Google Analytics and Meta Pixel

The Website uses the following third-party tools:

- Google Analytics — to analyse website traffic and user behaviour in an aggregated, anonymised manner. See Google's Privacy Policy: <https://policies.google.com/privacy>
- Meta Pixel (Facebook Pixel) — to measure the effectiveness of our communications and understand interactions with our content. See Meta's Privacy Policy: <https://www.facebook.com/privacy/policy/>

You may opt out of Google Analytics tracking by installing the Google Analytics Opt-out Browser Add-on. You can manage cookie preferences through your browser settings or via the cookie consent banner on our Website.

11. Data Security

We implement appropriate technical and organisational measures to protect your personal data against accidental loss, destruction, unlawful processing, or unauthorised access. Access to personal data is limited to a restricted number of individuals who are trained in safe data handling.

Despite these measures, no method of data transmission over the Internet or electronic storage is 100% secure. We cannot guarantee the absolute security of your data.

12. Your Rights Regarding Your Personal Data

In accordance with the Law of Ukraine "On Personal Data Protection" No. 2297-VI dated 1 June 2010, you have the following rights:

- The right to be informed about what personal data we collect, for what purposes, and how we use it.
- The right to access your personal data and request a copy of the data we hold about you.
- The right to correct inaccurate or incomplete personal data we hold about you.
- The right to withdraw your consent to data processing at any time, without affecting the lawfulness of prior processing.
- The right to delete (erase) your personal data — the "right to be forgotten". Upon request, your data will be deleted within 30 days.
- The right to restrict or block the processing of your personal data.
- The right to data portability — to receive your personal data in a structured format and transfer it to another service.
- The right to object to processing based on legitimate interests where your interests, rights, or freedoms override our grounds.
- The right not to be subject to automated decision-making or profiling.
- The right to request that we do not process your personal data for marketing purposes.
- The right to file a complaint with us or with the supervisory authority — the Commissioner of the Verkhovna Rada of Ukraine for Human Rights at hotline@ombudsman.gov.ua, or by mail to: Instytutska St., 21/8, Kyiv, 01008, Ukraine.

To exercise any of these rights, please contact us at craftmgzn@gmail.com.

13. Amendments

NGO Craft reserves the right to update or modify this Policy at any time. If changes have a significant impact on how we collect or use your personal data, we will notify you by email (where possible) and publish the updated Policy on the Website. The date of the last update is indicated at the top of this document. Continued use of the Website after any changes constitutes your acceptance of the updated Policy.

14. Governing Law and Jurisdiction

This Policy is governed by and construed in accordance with the laws of Ukraine. Any disputes arising in connection with this Policy or the use of the Website shall be subject to the jurisdiction of the competent courts of Ukraine.

15. Contact Information

If you have any questions about this Policy or the processing of your personal data, please contact us:

Website: <https://craftmagazine.net>

Email: craftmgzn@gmail.com

NGO "Craft" — registered in Ukraine in accordance with applicable law.